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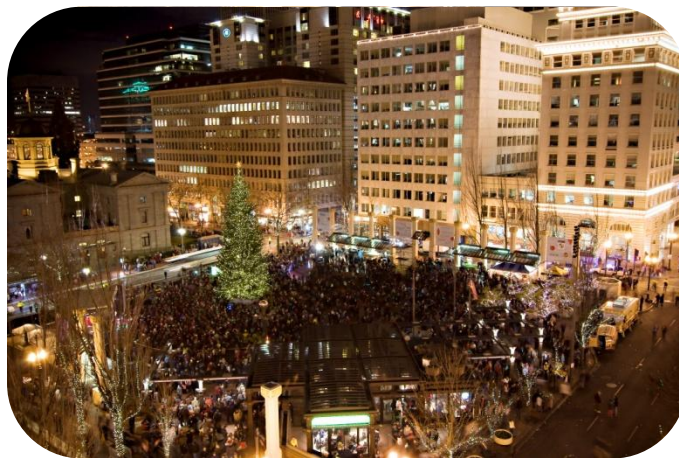
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Free Family Fun Downtown!

TREE LIGHTING CEREMONY THIS FRIDAY

PORTLAND, OR - (November 23, 2011) - This Friday, *The Day after Thanksgiving*, Pioneer Courthouse Square will host the 27th *Annual Tree Lighting Ceremony* presented by SmartPark, brought to you by KGW NewsChannel 8. The Lighting festivities begin at 5:30pm with a community sing-a-long led by Thomas Lauderdale and members of Portland's own Pink Martini.



This bustling day Downtown **filled with FREE family fun** will begin with the **Macy's Holiday Parade**, **premiere shopping at Pioneer Place** and classic **holiday movies** on view throughout the day at the Square. The day **will culminate with Santa, Mayor Sam Adams, City Commissioner Nick Fish and**

Pioneer Courthouse Square President Phil Kalberer helping to ‘flip the switch’ on the City’s 75 foot Douglas Fir tree. This celebration, **televised LIVE** on KGW will be hosted **by KGW news anchors Brenda Braxton and Russ Lewis** along with **KINK.fm** radio personality **Dave Scott**.

Joining Thomas Lauderdale and members of Pink Martini for the community sing-a-long will be **members of the Oregon Symphony and the Pacific Youth Choir**. **FREE Songbooks** for the community sing-a-long, **created by Thomas Lauderdale**, will be available at the event while supplies last!

In partnership with Portland’s-own Hollywood Lights, this year’s tree will illuminate with more than **14,000 multi colored LED lights - spanning 2.5 miles in length and feature a new Star on top!**

For **further details** on the Tree Lighting Ceremony and all of the **FREE** community events held at Pioneer Courthouse Square, near the Square and throughout Downtown this holiday season be sure to visit www.BeMerryDowntown.org or follow us on Twitter @pcspdx.

The 2011 Winter Season at Pioneer Courthouse Square is presented by:



Seasonal Sponsors:



PIONEER PLACE



Pioneer Courthouse Square, Inc. is a non-profit organization whose mission is to manage Downtown’s central public space, Pioneer Courthouse Square, to achieve an active and healthy downtown core. Hosting more than 300 programmed events each year, through a variety of public and private partnerships, Pioneer Courthouse Square operates within a budget of \$2.2M composed of cash and in-kind donations.