

PIONEER
COURTHOUSE
SQUARE

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Theresa Vetsch-Sandoval
tvetsch@pioneercourhousesquare.org
(503) 223-1613

**PORTLAND FARMERS MARKET AT THE SQUARE
PRESENTED BY KINK.FM BEGINS THIS MONDAY JUNE 20th**



PORTLAND, OR – (June 16, 2011) Beginning this Monday Portland's Living Room will resume its second season of hosting ***Portland Farmers Market at the Square*** sponsored by **KINK.FM**. With nearly 40 farmers and food artisans, this year's market at the Square will be the hot spot for bargain hunters' downtown to find fresh fruits and vegetables, grab lunch and sample other artisan goods. Visitors to the market can plan their shopping by viewing Portland Farmers Market's [interactive map to the market](#), which provides the on-site location for each of this year's vendors.

Portland Farmers Market will operate from **10:00am – 2:00pm each Monday** at the Square through September 26th (except for holidays 7/4 and 9/5) and will also include complimentary programming. Throughout the season **Portland Farmers Market at the Square** will host live musical entertainment compliments of KINK.fm and chef demonstrations with some of Portland's finest chefs. Of special note, the Square will also serve as host of Portland Farmers Market's first annual **COUNTRY Chef Challenge** which will take place on Monday, August 22nd at the Square, with three local chefs competing in a live cooking competition.

Also this season, Portland Farmers Market will increase their presence at the Square through their new **Taste of Portland Farmers Market**. Every Tuesday and Thursday at the Square's Noon Tunes Summer Concert Series, between 11AM and 2PM, four HOT FOOD vendors will be on-site preparing and selling delicious menu items created exclusively for this market utilizing all protein and produce directly from Portland Farmers Market's farmers.

The expansion of this year's partnership between Pioneer Courthouse Square and Portland Farmers Market was made possible through the support and generosity of Portland's own **KINK.FM**, a member of the **Alpha Broadcasting Group**. **Alpha Broadcasting's dedicated support** of Portland's local food producers, artisans and talented musicians continues to enrich community programming at the Square for the benefit of Downtown and all who enjoy it.

SPONSORS:



About Pioneer Courthouse Square

Pioneer Courthouse Square, Inc. is a non-profit organization whose mission is to manage Downtown's central public space, Pioneer Courthouse Square, to achieve an active and healthy downtown core. This goal, resulting in more than 300 free programmed events annually, is achieved through a wide range of public and private partnerships. Pioneer Courthouse Square's annual operating budget is currently \$2.2M composed of cash and in-kind donations. For more information on events and activities at Pioneer Courthouse Square visit www.pcspdx.org.

About Portland Farmers Market

Celebrating its 20th season, Portland Farmers Market operates vibrant farmers markets that contribute to the success of local food growers and producers, strengthen the food economy and serve as community gathering places. The independently-run local 501(c)6 nonprofit which receives no ongoing support from government agencies employs five full-time and four part-time employees who manage six weekly farmers' markets in the Portland area from March until December. More than 700,000 shoppers purchased farm-fresh produce, baked goods, meats, cheeses, seafood and other specialty foods from more than 250 vendors generating almost \$8 million in sales in 2010. In addition to operating markets, Portland Farmers Market also serves as an incubator for emerging businesses, a leader of the local food movement, a source of education, a culinary focal point in the community, a cultural destination complete with musical entertainment, and a billboard for Portland's sustainability movement. To learn more about how Portland Farmers Market aims to grow, nourish and inspire the community, become a Twitter follower, Facebook fan, blog reader and visit www.portlandfarmersmarket.org.