

PIONEER
COURTHOUSE
SQUARE

FOR IMMEDIATE RELEASE

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YOU ARE HERE in PORTLAND'S LIVING ROOM!

You Are Here Designed by

BILL WILL

PORTLAND, OR – (May 18, 2011) – The 27th Annual Festival of Flowers celebration officially opens June 3rd in the heart of Downtown Portland! This year's design, *You Are Here*, designed by [Bill Will](#), will be on display at Pioneer Courthouse Square through June 14th.



You Are Here, created by local artist Bill Will, will encourage visitors to look beyond our own geographic borders with the installation of a colossal map of the world using more than 20,000 colorful potted flowers. This massive floral installation will be **on display through June 14th** and host more than 350,000 people to celebrate spring and herald the arrival of the summer season with flowers and fun. To view a rendering of this year's installation, [click here](#).

All of the flowers, vegetables and plant material utilized in this year's installation have been **locally grown** and will be **available for purchase – well below retail prices - during the annual Flower Sale** at Pioneer Courthouse Square beginning at **8:00AM on June 15th**. Choose from a wide variety of plants including salvia, impatiens, lobelia, pansies, begonias, vegetables, herbs, grasses and many more starting at only \$.83 a piece!

In partnership with **Portland Mall Management, Inc.**, this year's Festival of Flowers will also include two satellite displays along the Portland Transit Mall at Unico Plaza and the Congress Center. In addition to providing bright spots along the transit mall these sites will also serve as backdrop to the weekly Monday on the Mall series. For additional information on the free events and activities taking place along the transit mall every Monday visit: portlandmall.org.

For more detailed information on the *2011 Festival of Flowers* contact the Pioneer Courthouse Square Administrative Office at 503.223.1613 or by visiting www.pcspdx.org.

The 2011 Festival of Flowers at Pioneer Courthouse Square is designed by:

BILL WILL

With additional support from these generous community sponsors:



About Pioneer Courthouse Square

Pioneer Courthouse Square, Inc. is a non-profit organization whose mission is to manage Downtown's central public space, Pioneer Courthouse Square, to achieve an active and healthy downtown core. This goal, resulting in more than 300 free programmed events annually, is achieved through a wide range of public and private partnerships. Pioneer Courthouse Square's annual operating budget is currently \$2.2M composed of cash and in-kind donations. For more information on events and activities at Pioneer Courthouse Square visit www.pcspdx.org.