

# PIONEER COURTHOUSE SQUARE

## The Heart of Downtown Since 1984

**APRIL 6, 1984**  
A Square is Born!

**1984:** TriMet opens its Customer Assistance Office at Pioneer Courthouse Square



**1984:** J. Seward Johnson's life-size bronze sculpture, Allow Me, is anonymously donated to The City of Portland for display at the Square

**1987:** Portland's sculptural Milepost, displaying names of cities near and far, is manufactured in partnership with Portland Public Schools and Powell's Books

**1988:** Omen Design Group created the Square's innovative Weather Machine consisting of three Portland climate symbols displayed at Noon each day:

HELIA: A stylized sun, for clear sunny days.  
BLUE HERON: For the days of drizzle, mist and transitional weather.  
DRAGON: Stormy days of heavy rain and wind.



**1989:** Starbucks opens its Portland flagship store at the Square

**2000:** Portland celebrates the Millennium with a gathering of more than 50,000

**2001:** Pioneer Courthouse Square receives the 'Great Park Place Award' by the Project for Public Spaces' Urban Parks Institute



**2001:** Travel Portland opens its Visitor Information Center at the Square

**2003:** Bronze chessboards, designed by Soderstrom Architects, are added to enhance chess playing at the Square

**2004:** The Square hosts a record 333 annual programmed event days

**2004:** Square named 4th Best Public Square in the World by New York's Project for Public Spaces

**2005:** The Square was cited as 3rd best Public Square in the United States and Canada by the Project for Public Spaces

**2007:** Pioneer Courthouse Square became one of the first non-smoking public spaces in the United States



**2008:** The Square was selected as one of the Great Public Spaces in America by the American Planning Association



**2009:** The KGW Studio on the Square opens



**APRIL 6, 2009**  
25th Anniversary of Pioneer Courthouse Square



# PIONEER

COURTHOUSE

# SQUARE

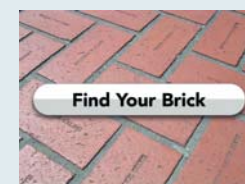
Located in the heart of downtown, Pioneer Courthouse Square hosts more than 9.5 million visitors each year and is known as the City's "Living Room". This award-winning public space, managed by the non-profit organization Pioneer Courthouse Square, Inc., thrives today with more than 300 event days each year. Year-round programming efforts, information access, on-going maintenance and promotion of this prized asset are made possible through the generous contributions of partners throughout the Portland community.

## 2008-09 NEW BRICK OWNERS

Don Aho  
Svend R. Andersen  
Joe Arndt  
Monica Ayres  
Chandelle Baynes  
Wendy Berton  
Jarod Bishop  
Brenda Braxton  
Tiffany Broderson  
Paul Brown  
Bob Buchanan  
Brenda Buratti  
James Buxman  
Matt Callanan  
Ricky Chen  
Johan Claesson  
Valerie Clappison  
Cailan Collet  
Deborah Cook  
Yvonne Crapo  
Paul Eric Dausman  
Peter Davies  
Geraldine Davis  
Arianne Dexter  
Heidi Dodge  
Eli Drain  
Andrew Ehlen  
Vivica Elliott  
Kristen Emch  
Barbara Espinosa  
Matthew Estes  
Benjamin Evans  
Erin Fennern  
Rodney Ferguson  
Rebecca Freeman  
Greg Goodman  
Rod & Julie Gramer  
Ray Gregoire  
Larry Hall  
Corinne Hammons  
Shaun Hancock  
David Hanemann  
Rick Harris

Terry Henderson  
Richard Hoiland  
Mark and Danita Hoisington  
Sharon Housen  
John Hubka  
Jennifer Jaques  
Mary Johnson  
Cynthia Jones  
Steve Kaluza  
Dan Kaminskis  
Andrea Kekel Costello  
Paul Kenney  
Maria Lahodny  
David Lee  
Sonia Leikam  
Jenna Mack  
Bill Mackenzie  
Gary Madison  
Carol Maker  
Arin Marcus  
Justin Mathes  
Scott McIntire  
Susan Melvin  
Petar Milkov  
Elizabeth Miller  
Exit Ministries  
Laveta Moles  
Judith Moyer  
Dan Murray  
Junko Ogura  
Eric Oulashin  
Collin Pedeaux  
Alan Pendergrass  
Leslie Peterson  
Kim Plank  
Norbert Ramirez  
Travis Randall  
Ally Renshaw  
Bob Richardson  
Sandra Rollinson  
Kathy Sallot  
Michael Sanchez  
Anthony Sanders

Fred Saxton  
Angela Sears  
Betty Shelton  
Katherine Simpson  
Carol Stahl  
Lindsay Steen  
Alison Stevenson  
Brian Thomas  
Maureen Suter  
Anthony Taitano  
Anthony Thomas  
Michele Timfichuk  
Jim Titus  
Eduardo Torrez  
Kelley Tralle  
Koji Tsukiji  
Ryan Tuohy  
Christina Turner  
Stephen Urban  
William Valdepena  
Glenda van Staden  
Theresa Vetsch-Sandoval  
Lois Wagner  
John Waikart  
Colin Waltz  
Becky Wandell  
Jamie Whitaker  
Robert Wine  
Steven Wyck  
Melissa Yard



Visit [www.pcpsdx.org](http://www.pcpsdx.org)



Festival of Flowers  
Parterre designed by Walker Macy

## YEAR IN REVIEW 2008-09



"Balancing the competing needs of different users...it really does function as the City's number one meeting place."

David Morley  
American Planning Association, 2008



## BOARD OF TRUSTEES

<b>Harriet Beal Cormack</b>	<b>Steve Janik</b> Ball Janik LLP	<b>Tim Parks</b> Ball Janik LLP	<b>Mary Wilcox</b> Capital Realty Corp.
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<b>Wayne Drinkward</b> Hoffman Construction	<b>Peter A. Krainock</b> American Water Works International	<b>Rev. Stephen Schneider</b> Grace Memorial Episcopal Church	<b>Fred Hansen</b> TriMet
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<b>Commissioner Nick Fish</b> City of Portland	<b>Dan Lavey</b> Gallatin Public Affairs	<b>Gordon Sondland</b> Aspen Capital	<b>DJ Wilson</b> KGW NewsChannel 8
<b>Paul Frisch</b> U.S. Bancorp Equipment Finance, Inc.	<b>J. Douglas Macy</b> Walker Macy	<b>Patrick Stickel</b> The Oregonian	<b>STAFF</b>
<b>Joyce Furman</b>	<b>"Pete" Melvin Mark, Jr.</b> Melvin Mark Companies	<b>Vanessa Sturgeon</b> TMT Development Co.	<b>Jennifer Polver</b> Executive Director
<b>Stanley Geffen</b> Geffen Mesher & Co.	<b>R. Scott Montgomery</b> Sequoia Development Co.	<b>John Svalarich</b> Volkswagen of America Inc.	<b>Stacey Schubel</b> Event Director
<b>Greg Goodman</b> City Center Parking	<b>Tom Moyer</b> TMT Development Company	<b>Kerry Tymchuk</b> Conkling Fiskum & McCormick, Inc.	<b>Mahlin Shisler</b> Production & Facility Director
<b>Brad Hutton</b> Hilton Hotels Corporation	<b>Doug Oblatz</b> Shiels Oblatz Johnsen, Inc.	<b>John von Schlegell</b> Endeavour Capital	<b>Theresa Vetsch-Sandoval</b> Marketing Director
<b>J.E. Isaac</b> Portland Trail Blazers	<b>Chet Orloff</b> Oregon History Works		<b>Kellie Perez</b> Marketing & Communications Manager

# 311 Event Days

## JULY 2008

Electric Vehicle Awareness Day  
 Noon Tunes presented by Volkswagen  
 Starbucks Surprise & Delight  
 KEEN Stand Festival  
 US Open Footbag Championships  
 Yoshida's Sand in the City  
 Low Car Diet  
 Free Root Beer Floats  
 Flicks on the Bricks presented by Smart Park  
 Rally to Save Old Growth Trees  
 The Big Tomato



Flicks on the Bricks

## SEPTEMBER 2008

Phone Home Fridays  
 SunEdison City Solar Tour  
 El Grito  
 Global Mala Project  
 One Web Day  
 Health Insurance Awareness Day  
 NPAIHB Indian Day Pow Wow  
 Memory Walk  
 Mwamba Uganda Children's Choir

## AUGUST 2008

Mayor's Tailgate Party  
 Flicks on the Bricks presented by Smart Park  
 Summer Nights Gospel Concert  
 Senior Prom  
 Noon Tunes presented by Volkswagen  
 Dove 35th Birthday Party  
 The 36" Forest  
 India Festival  
 Free Lunch Bag Give Away  
 Office Max Hood to Coast Kick-Off  
 Festa Italiana  
 Tooth Taxi Press Conference  
 Street Praise



## OCTOBER 2008

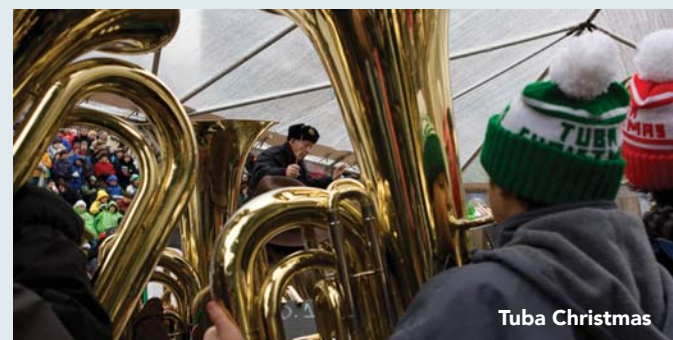
4th Annual Domestic Violence Summit  
 Pacific Green Peace Slate  
 AIDS Walk  
 EFI Shred and Recycle Day  
 Portland Oyster  
 Run Like Hell  
 24-Hour Ballot Drop Box  
 DTV - Tune in PDX!

## NOVEMBER 2008

24-Hour Ballot Drop Box  
 Coyote Film Shoot  
 Stimson Lumber Tree Arrival  
 US Mint \$1 Coin Truck Tour  
 Portland Christmas Kettle Kick-Off  
 Tree Lighting Ceremony presented by SmartPark and brought to you by KGW NewsChannel 8 & Globe Lighting  
 The Northern Alliance Percussion

## DECEMBER 2008

Holiday Ale Festival  
 Sellwood Marimba Band  
 Holiday Artisan Market  
 Don't Get Pinched by Salt  
 Llewellyn Elementary School Choir  
 Beverly Cleary Band  
 TSA Christmas Brass Ensemble  
 Laurelhurst Elementary School  
 Hosford Middle School Jazz Band  
 Tuba Christmas presented by Smart Park  
 Richmond Elementary School  
 Whitford Middle School Band  
 Oregon City High School Band  
 Panache Vocal Choir  
 Buckman Elementary School Chorus  
 Eagle Wings Ministries  
 Whiskey Hill Jazz Club  
 Dance Fusion NW  
 Chanukah Menorah Lighting



Tuba Christmas



Tuba Christmas

## JANUARY 2009

Red Cross Bloodmobile  
 Pacific University IVAN  
 American Tinnitus Association  
 Oregon College of Oriental Medicine  
 Roe v. Wade Memorial Rally  
 Raffle Game Video Shoot  
 Let's Be Clear Wireless Launch

## FEBRUARY 2009

Silent Prayer Vigil  
 Portland Jazz Festival  
 Solidarity Gathering

## MARCH 2009

KGW Omelet Breakfast  
 KGW AM Sing-a-long with Thomas Lauderdale  
 Swingfest: Portland Lindy Exchange  
 50th Anniversary Tibetan Uprising Day  
 Portland Winterhawk Banner Signing  
 12-Hour Hunger Strike  
 Cougar Alumni Networking Social  
 Great American Meat Out  
 KGW Great Food Drive Root Beer Floats  
 Sargento Snack Squad  
 Money Bus

## APRIL 2009

Cisco Video Shoot  
 Walk MS 2009  
 Pioneer Courthouse Square's 25th Birthday  
 Easter Seals Oregon Bloomfest  
 Mountain Hardware 1-Year Anniversary  
 Portland Tax Day Tea Party  
 Portland Trail Blazers Playoff Rally  
 "Rip City Uprise"  
 EFI Community Shred Day  
 Yom HaShoah, Day of Remembrance  
 T-Mobile NBA Playoff Viewing Party  
 The Rescue  
 24-Hour Ballot Drop Box



Festival of Flowers

## MAY 2009

Voices of the Uninsured  
 Global Cannabis March  
 Transportation Safety Awareness  
 24-Hour Ballot Drop Box  
 Mental Health Awareness Day  
 Bike to Work Day Breakfast  
 The Oregon Trail Rally  
 Intel Community Celebration  
 Steps for Life  
 Les Sarnoff Memorial  
 World Hepatitis Awareness Day  
 Portland Police Bureau Precinct Meeting  
 TV Converter Box Coupon Program  
 Untitled Crowley Project (aka Extraordinary Measures)  
 Solar Exposed  
 Slavic Invasion  
 Campus Rail Jam Tour  
 Starlight Parade  
 Urban Assault Ride



Portland Trail Blazers Playoff Rally "Rip City Uprise"

## JUNE 2009

Festival of Flowers  
 East Sylvan Middle School Band  
 The Salvation Army Brass Band  
 Grand Floral Parade  
 BBC World Have Your Say  
 Pride Parade  
 UFC Autograph Signing  
 Take Steps for Crohn's & Colitis  
 ODS Charity Challenge Rally  
 TriMet 100 Million Rides  
 Red Bull Manny Mania  
 KPSU 15-Year Anniversary  
 CHSI 2 GO Launch

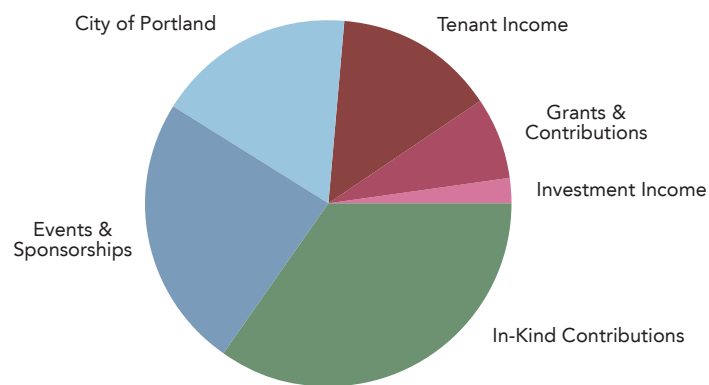
## Event Partners

Active Culture Frozen Yogurt  
 Calaroga Terrace  
 Cricket Wireless  
 Hoffman Construction Company  
 Lloyd Center  
 Glimcher Properties  
 Oregon Department of Transportation  
 Pioneer Place  
 Portland Saturday Market  
 Smart Park  
 The City of Portland  
 Spirit Mountain Casino  
 Starbucks Coffee Company  
 Sunny KKAD  
 Terwilliger Plaza  
 The Salvation Army  
 The Stafford  
 TMT Development Company  
 Volkswagen of America, Inc.

## In-Kind Event Partners

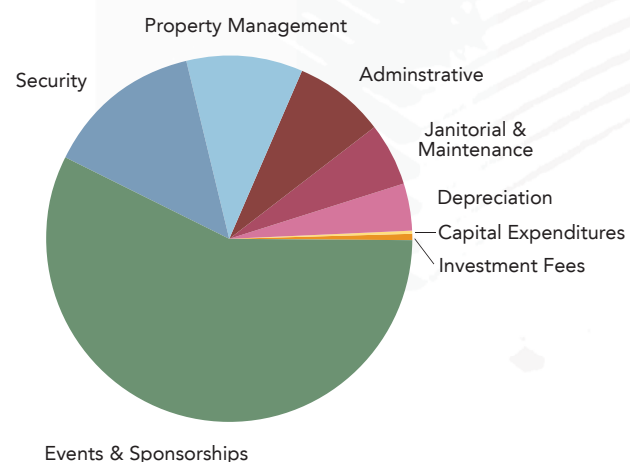
Al's Garden Center  
 Broadmead Nursery  
 Campbell Crane  
 Comcast  
 Culligan Water Co.  
 Globe Lighting  
 Easy Street  
 Hilton Portland  
 Stimson Lumber Company  
 KGW Northwest Newschannel 8  
 KINK.fm  
 Lasko Printing  
 Northwest Senior & Boomer News  
 Portland Business Alliance  
 Portland Ice Cream Company  
 Portland Tribune  
 RAM Trucking  
 Stimson Lumber Co.  
 Reinecker Nursery  
 Stimson Lumber Company  
 Sunbelt Rentals  
 Sunny KKAD  
 Travel Portland  
 TriMet  
 Walker Macy

## Income



In-Kind Contributions	\$759,192
Events & Sponsorships	\$528,235
City of Portland	\$376,635
Tenant Income	\$312,959
Grants & Contributions	\$156,229
Investment Income	\$45,005
<b>Total:</b>	<b>\$2,178,255</b>

## Expenditures



Events & Sponsorships	\$1,185,905
Security	\$290,316
Property Management	\$210,497
Administrative	\$169,791
Janitorial & Maintenance	\$114,167
Depreciation	\$83,576
Investment Fees	\$8,630
Capital Expenditures	\$7,558
<b>Total:</b>	<b>\$2,070,440</b>

## Facility Partners

City of Portland Fire & Rescue  
 City of Portland Police Bureau  
 City of Portland Water Bureau  
 CleanScapes  
 Department of Urban Forestry  
 Multnomah County District Attorney's Office  
 Multnomah County Health Department  
 Office of the Portland City Attorney  
 Oregon Department of Transportation  
 Pacific Patrol Services  
 Portland Department of Transportation  
 Regional Arts & Culture Council  
 TriMet



## OUR MISSION

"Welcome all to our community gathering place"

In accordance with that mission, the Square has become a high-profile setting for outdoor events and services. It offers services in five general categories:

- Unique Urban Park Environment
- Entertainment & Programming Development
- Information Access
- Community Membership
- Partnering in Marketing Portland's Downtown