



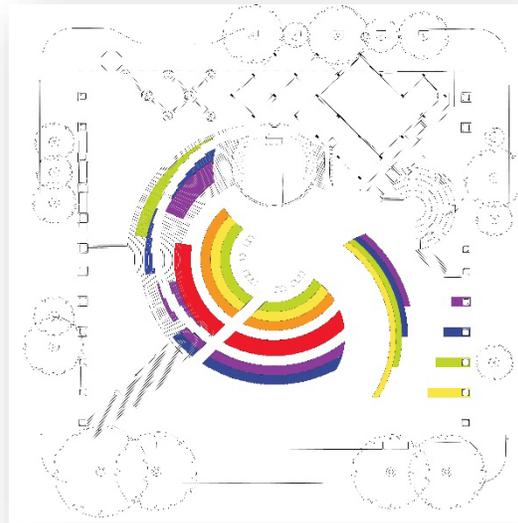
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FESTIVAL OF FLOWERS RETURNS MAY 22ND TO PIONEER COURTHOUSE SQUARE!

-PAINT THE TOWN designed by WALKER MACY-

PORTLAND, OR – (May 17, 2019) – In partnership with Portland’s own [Walker Macy](#), Pioneer Courthouse Square is pleased to announce the return of the annual [Festival of Flowers](#) installation in Portland’s Living Room. This year’s design, ***Paint the Town*** comprised of over 24,000 flowers and plants, is a tribute to the 35th anniversary of Pioneer Courthouse Square and its transformative role within Portland’s Downtown Plan. During the 1970’s our City’s Living Room was nothing more than a surface parking lot. After a national design competition was held in 1980 the winning design team, composed of five talented Portlanders, took bold action and painted their winning design directly onto the parking lot deck where the Square stands today.



This guerrilla act of community expression helped to show Portland what that uninspiring parking lot could be; a vibrant, active, inclusive gathering place for the people of Portland. The original design team saw Pioneer Courthouse Square for what it could become, and is, today:

“A symbol as a special living room; walls designed by the changing elements of the city; the roof formed by the sky, complete in its design only when occupied by its urban family.”



From May 22 – June 4, visitors are invited to experience a vibrant array of color with over 24,000 flowers on display in Portland’s Living Room. Noontime programming will take place throughout the Festival including homage to the parking lot that once was with an on-site **live art installation with the painting of a 1979 Cadillac by Portland local artist [Larry Yes](#)** throughout the duration of the installation.

In addition to the vibrant floral display at the Square, *Paint the Town* will continue along the downtown transit mall in partnership with Portland Mall

Management, Inc., with floral designs at SIXTH+MAIN (SW 6th & Main) and US Bancorp Tower (SW 6th & Oak).

Upon completion of the Festival of Flowers installation at the Square, all plant material used in the design will be offered for **sale to the public at the annual flower sale beginning at 8:00am on June 5th**. Visitors will be able to choose from a wide variety of plants including Ageratum, Violas, Marigolds, Coleus, Lobelia and more starting at only **\$1 a piece or \$10 for a dozen**.

For **further details** on Festival of Flowers and all of the other community events held at Pioneer Courthouse Square, be sure to visit www.thesquarepdx.org and follow us [@thesquarepdx](https://www.instagram.com/thesquarepdx).

The 2019 Festival of Flowers designed by:

WALKER|MACY

With additional support from these generous community sponsors:



About Pioneer Courthouse Square

Pioneer Courthouse Square, Inc. is a non-profit organization whose mission is to manage Downtown’s central public space, Pioneer Courthouse Square, to achieve an active and healthy downtown core. Hosting more than 300 programmed events each year, through a variety of public and private partnerships, Pioneer Courthouse Square operates within a budget of \$2.2M composed of cash and in-kind donations.