

FOR IMMEDIATE RELEASE

Contact: Theresa Vetsch-Sandoval

503.223.1613

tvetsch@thesquarepdx.org



SINGIN' IN THE SQUARE RETURNS TO PORTLAND'S LIVING ROOM TO CELEBRATE THE 35TH ANNIVERSARY OF PRINCE'S PURPLE RAIN ALBUM!





PORTLAND, OR – (June 14, 2019) Pioneer Courthouse Square invites Portlanders to <u>ShedRain presents Singin' in</u> <u>the Square: The Prince Edition</u> in Portland's Living Room on Saturday, June 22nd from 7:00pm – 9:00pm.

Come join the celebration of the 35th anniversaries of Prince's epic Purple Rain album and Pioneer Courthouse

Square with a FREE community Sing-a-long led by Portland's Low Bar Chorale. The Low Bar Chorale is Portland's one and only alt/indie/pop 'drop-in' bar chorus and will bring an all-star band packed with musicians who have previously played with Blind Pilot, Brandi Carlisle, The Christopher Brown Band, Todd Rundgren's Utopia, the Eels, and local non-profit My Voice Music. The event includes special appearances by recording artists China Forbes and

Edna Vazquez, and others. Limited edition songbooks, curated by the Low Bar Chorale, will be provided to sing-along participants while supplies last.

This year's event attendees can enjoy a medley of delicious dining options for sale at <u>Carts on the Square</u>, while Oregon Mobile Bar Company will be selling beer, Ruby Jewel will offer a selection of their delicious handmade ice cream sandwiches.

And Rain or shine, event attendees can stay dry with custom *Singin' in the Square* purple umbrellas compliments of Portland's own **ShedRain®**. ShedRain, the founding sponsor of Singin' in the Square, will provide free umbrellas to the first 700 attendees. "ShedRain is proud to support this unique community tradition created with Thomas Lauderdale and Pioneer Courthouse Square" says ShedRain President, Jeff Blauer. Founded in 1947, ShedRain® is a family-owned, third-generation company and the industry leader in umbrellas and rainwear. ShedRain markets its brand through local and worldwide retailers, such as Nordstrom, Bloomingdales, Macy's, Fred Meyer, Target and many other specialty stores. ShedRain also is the leading umbrella producer for private label retail brands in the United States.

For more details on ShedRain presents Singin' in the Square with the Low Bar Chorale: The Prince Edition and all of the other free community events held at Pioneer Courthouse Square, be sure to visit www.thesquarePDX.org and follow us @thesquarePDX.

The 2019 Singin' in the Square is presented by:



With help from community partners:









About Pioneer Courthouse Square, Inc.

Pioneer Courthouse Square, Inc. is a non-profit organization whose mission is to manage Downtown's central public space, Pioneer Courthouse Square, to achieve an active and healthy downtown core. Hosting more than 300 programmed events each year, through a variety of public and private partnerships, Pioneer Courthouse Square operates within a budget of \$2.2M composed of cash and in-kind donations.