

## FOR IMMEDIATE RELEASE

Media Contact: Theresa Vetsch-Sandoval tvetsch@thesquarepdx.org 503.776.0951

## IN CONCERT A DOWNTOWN PERFORMANCE SERIES SHOWCASING PORTLAND ARTISTS KICKS OFF 2025 SEASON





PORTLAND, OR - (February 18, 2025) Portland Mall Management, Portland Bureau of Transportation and TriMet work 'in concert' with Pioneer Courthouse Square and members of Portland's vibrant performance community to bring free programming to the heart of Downtown. The year's series will run February 18<sup>th</sup> – June 26<sup>th</sup> over the lunch hour on Tuesdays and Thursdays and will showcase 42 artists, performing at 11 high-traffic retail locations throughout the Portland Transit Mall. Over the last five years, over 400 artists have performed in this unique series.

Kicking off this live music series on Tuesday, February 18<sup>th</sup> is classically-trained multiinstrumentalist Machado Mijiga who brings his unique brand of hip-hop and electronica-infused remixes to the SIXTH+MAIN Building Plaza adjacent The Melting Pot. On Thursday, February 20th Kendall Lujan pops up and U.S. Bancorp Tower Plaza with a mix of Jazz, Folk, and Indie-Rock. Live performances will continue throughout spring and into summer along SW 5<sup>th</sup> & SW 6<sup>th</sup> Avenue and SW Morrison and SW Yamhill Street. From MC Shoehorn a locally renowned tapdancing saxophonist and the traffic-stopping Brazilian Brother Duo, Johnny Franco and his Real Brother Dom, to young prodigy Gus Jeffers in the R&B and Pop scene, In Concert brings a diverse blend of performers to downtown for all to experience.

"It's hard to believe I've been a part of this series for half a decade now, and I'm so grateful to continue to bring my music to an ever-expanding roster of artists and creatives" says In Concert performer, Machado Mijiga. "It warms my heart to know that so many of us have a platform to present our art to the masses in a way that feels personal, yet much more relaxed than your average concert experience. Here's too many more years of In Concert!"

Portland Mall Management plays an integral role in activating public spaces along Portland's Transit Mall by bringing thousands of artists, performers and free events downtown. Through a collaborative partnership with TriMet, PBOT and The Square, Portland Mall Management helps to create an active and vibrant streetscape for downtown residents, workers and visitors to enjoy.

For a full schedule of *In Concert* performances held on Downtown's Transit Mall, visit portlandtransitmall.org or follow PMMI on Instagram @pdxtransitmall.



In Partnership with:









## **ABOUTPORTLANDMALLMANAGEMENT**

Portland Mall Management, Inc. (PMMI) is a 501(c)3 public-benefit corporation responsible for daily cleaning services and enhanced security along the light rail streets in the central downtown area. PMMI provides maintenance of the physical infrastructure along the Portland Mall. For more information about the services and free programming Portland Mall Management, Inc. provides to the downtown core.

## ABOUT PIONEER COURTHOUSE SQUARE

Pioneer Courthouse Square, Inc. is a non-profit organization with a mission to manage Downtown Portland's central public space, Pioneer Courthouse Square, to support an active and healthy downtown core. Hosting more than 300 programmed events each year through a variety of public and private partnerships, Pioneer Courthouse Square operates within a budget of \$2.3M composed of cash and in-kind donations.

#####